

IMPORTANCE OF OBJECTIVITY



- Take a step back
- Look at what is happening in the business right now with total objectivity

On a scale of 1 to 10, 10 being complete, how would you rate your performance?

What is the present situation?

Where do you want to be?

What is preventing you from achieving your goals?

What are the biggest blocks and barriers to success?

“JUST REMEMBER THE GOLDEN RULE: ALL RESULTS MUST BE VIEWED WITH OBJECTIVITY, CURIOSITY AND AN OPEN MIND.”