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To whom it may concern

As a department, responsible for learning and development within my organisation we have embarked on several interventions ranging from cultural change to leadership and management development. As part of this change programme we engaged WWWW to initially engage our various head of departments within the sales directorate to develop more efficient teams. The impact from this initial delivery has been overwhelming. WWWW methodology and approach challenged existing ways of working and engaged the learners at different levels. This caused a level of reflection which has challenged beliefs and understanding in our sales teams.

As a result, individuals across the company then started to question their own work based practices and we engaged WWWW to coach these individuals. The power of change that was witnessed because of engaging WWWW exceptional team development skills meant we have replicated the same programme across our training team and our operational teams.

The latest training intervention has stemmed a wider cultural piece. We have praised and celebrated what is great about our company, though with WWWW our areas of development are now more focused. We are breaking our silo mentality, building trust within our teams and tackling toxic behaviours. The efficacy of WWWW is powerful and a company we wholly recommend for development of individual, teams and change.

Yours sincerely,



Robert Sidley  
Learning and Development Manager